

Extracting Text From Objects using Al

Steve Pucelik Sr Customer Engineer - Microsoft



Session learning objective

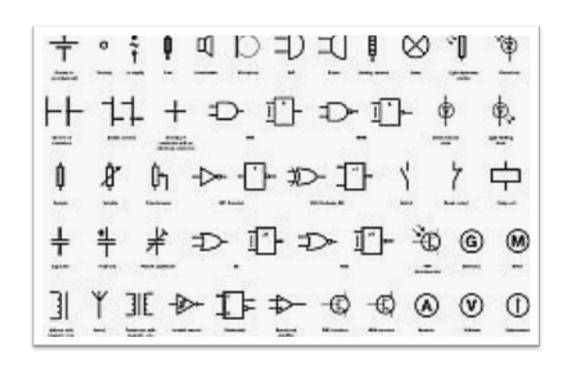
- At the end of this session, you should be better able to...
 - Use forms recognition to train a model to detect certain objects
 - Configure Cognitive Services to OCR documents
 - Combine the output of both services to retrieve certain text
 - Implement logic in Power Automate that executes when a new document is added to a SharePoint library



The Problem



Standardized Symbols/objects





Text varies in the symbol



Thousands or diagrams



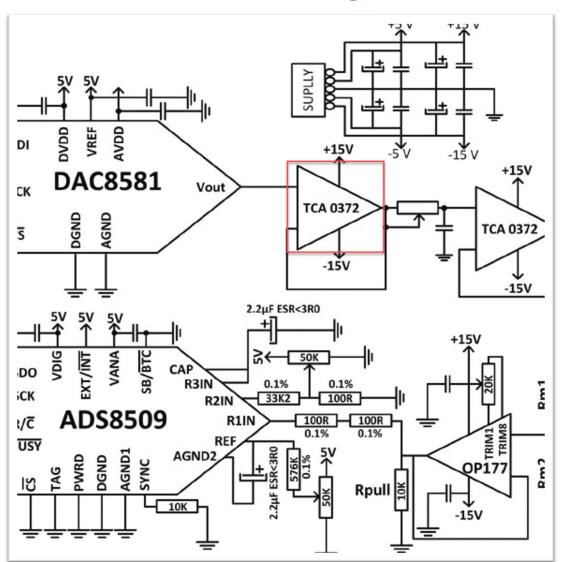
Manual metadata assignment is feasible



Searching produces incomplete results



Schematic Diagrams





Text in symbol has value



CAD licenses are expensive



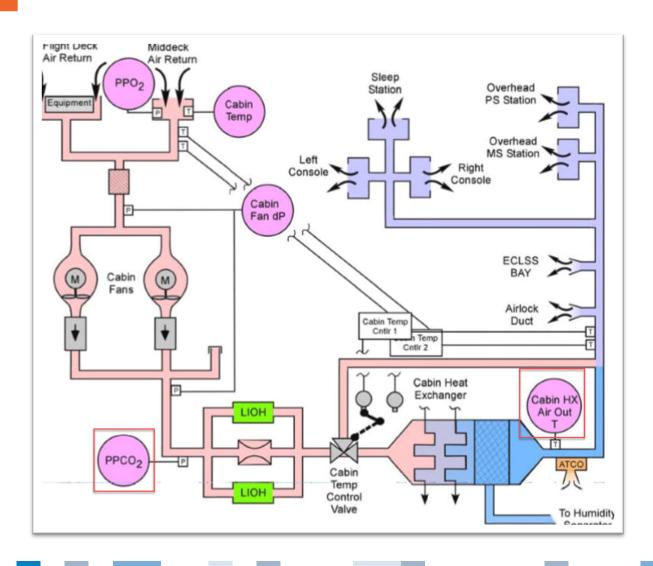
Thousands of components across several plants



Search for components that are out of stock



Manufacturing Components





Preventative maintenance planning



Exposure of a component failure across the organization



Industrial engineers can isolate components



Object Detection



Object Detection

- Identify, count and locate objects in images
- Outcome is JSON file with object detected and pixel coordinates (not text)

Al Builder





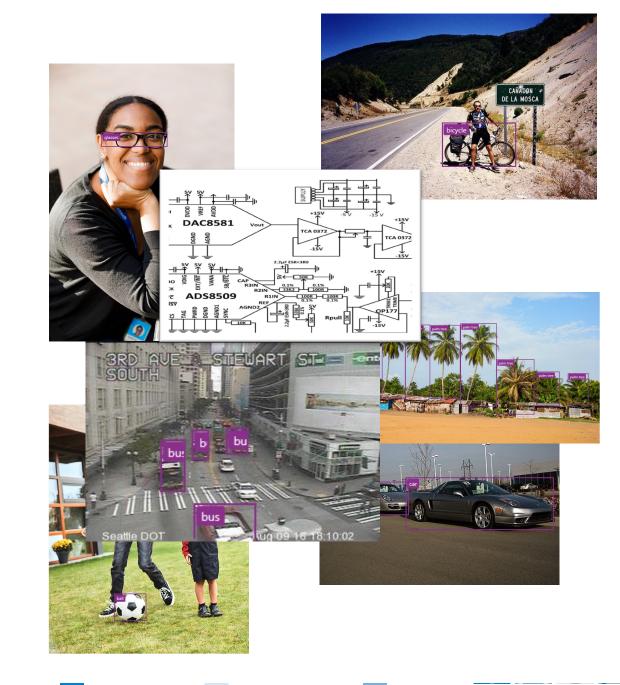




< 1 hour

Point & Click

Process Automation



Al Model Steps

Build

- Enable Al Builder
- Select a model type
- Name the model and create it.

Train

- 15 Sample Images
- Tag the objects
- · Train the model
- Test the accuracy

Manage (Evaluate)

- Review accuracy
- Identify areas for optimization

Publish

- Make available for consumption
- Assign environment permissions

Use

- Power Apps integration
- Power Automate activity

Share

- App makers publish solutions
- Use in several SharePoint libraries



Forms Recognition



At a high level...

INGEST

Extract text from documents

101010 010101 101<u>010</u>

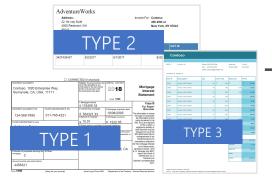




Ingest and extract text from Images (png, jpg, etc) PDFs (text or scanned)

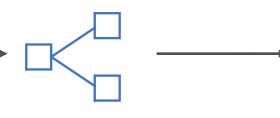
CLUSTER

Extract text from documents



DISCOVER

Discovers keys and tables



EXTRACT

Extract Key value pairs and tables

Кеу	Value
First Name	Neta
Last Name	Haiby
Date	1/3/2019
Customer Acct #	23490523
Invoice #	9080023
Vendor	Microsoft

Identify the different types of forms and cluster them

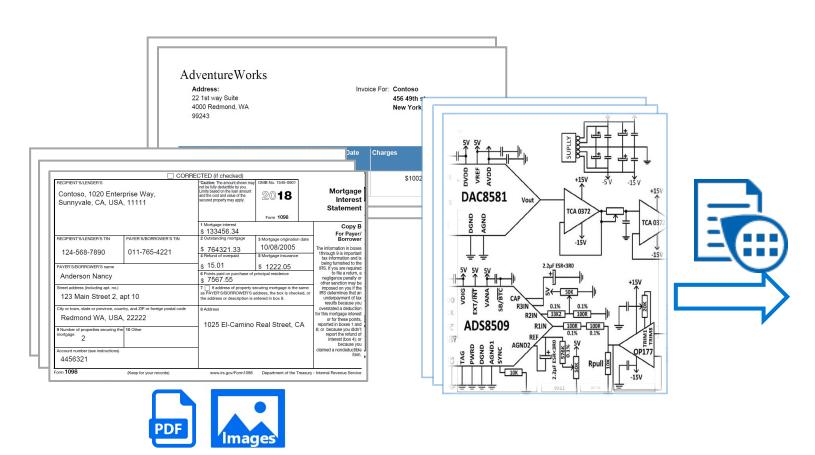
Learns the structure of your documents & discovers the keys and tables

Associated values to keys and table rows to table headers.
Bounding box and confidence.



Form Recognizer Service

Data extraction in any business process that intakes forms and outputs structured data



INPUT: Documents

```
"text": "TCA 0372",
"appearance": {
 "style": {
    "name": "other",
    "confidence": 1
"words": [
    "boundingBox": [
      103,
      20,
      131,
      20,
      131.
      29,
      103,
      29
    "text": "TCA 0372",
    "confidence": 0.957
```

OUTPUT: Structured Data Key Pair Values and Tables

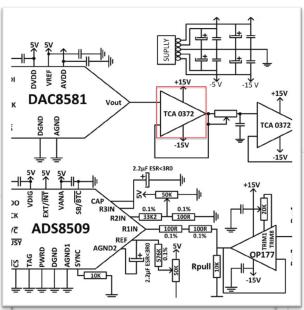


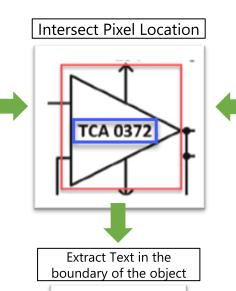
Overlay the coordinates



Al Builder

```
"@odata.type": "#Microsoft.Dynamics.CRM.expando",
"tagId": "e71b645a-2b52-43cd-9cb7-a8dc79e29b4e",
"tagName": "Transistor",
"confidence": 0.61818665,
"boundingBox": {
 "@odata.type": "#Microsoft.Dynamics.CRM.expando",
 "left": 0.11579527,
  "top": 0.016803563,
 "width": 0.34265542,
 "height": 0.42543322,
  "polygon": {
   "@odata.type": "#Microsoft.Dynamics.CRM.expando",
    "coordinates@odata.type": "#Collection(Microsoft.Dynamics.CRM.crmbaseentity)",
    "coordinates": [
        "@odata.type": "#Microsoft.Dynamics.CRM.expando",
        "x": 0.11579527,
        "y": 0.016803563
```





TCA 0372



Forms Recognizer Service

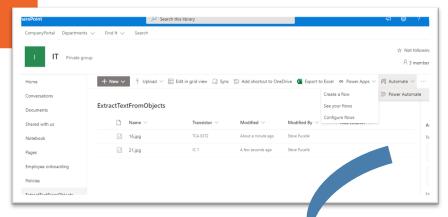
```
"text": "TCA 0372",
"appearance": {
 "style": {
    "name": "other",
    "confidence": 1
"words":
    "boundingBox": [
      103,
      20,
      131,
      20,
      131,
      29,
      103,
     'text": "TCA 0372",
    "confidence": 0.957
```

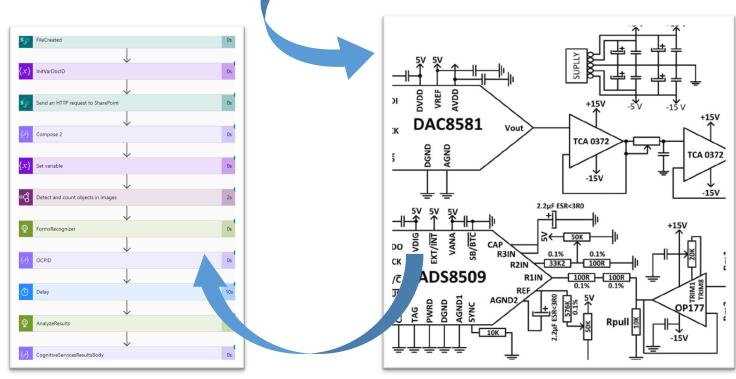


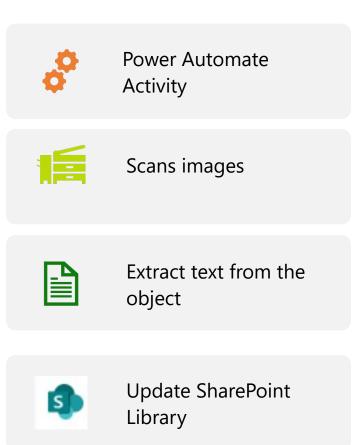
Automation Tools



Automate metadata extraction using PowerAutomate









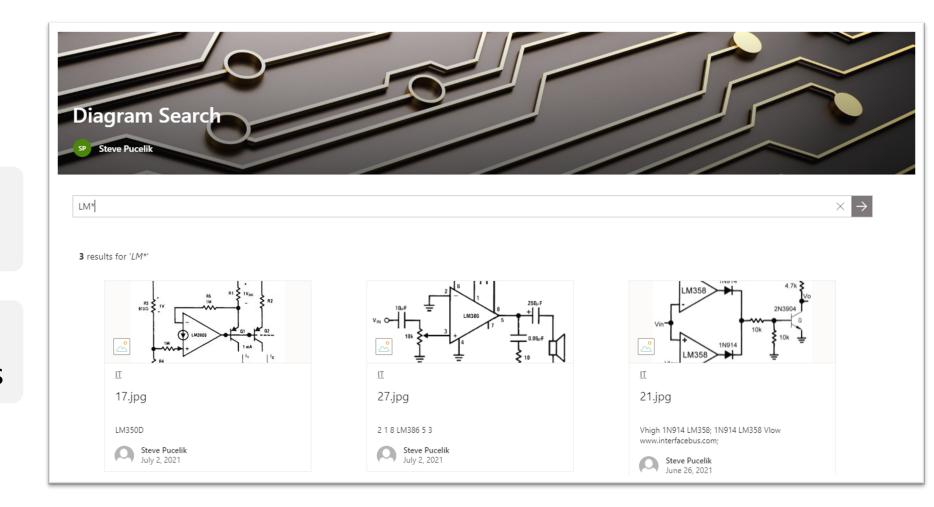
User Experience



Search



View Documents





Demo



Questions??





For further information, please contactus@iasaglobal.org

